



LAVA ties up with Reliance Jio; offers unlimited calling and 4G data on all 4G and VoLTE enabled LAVA smartphones for three months

New Delhi, August, 2016: LAVA International Limited, one of the leading and fastest growing multi-national companies in the mobile handset industry, headquartered in India, today announced a partnership with Reliance Jio. With this partnership, consumers owning all Lava 4G and VoLTE smartphones will be able to enjoy free unlimited 4G data for three months. Consumers will now be able to experience a super-fast high quality video streaming and uninterrupted video calling due to the blazing speed of 4G. Additionally, consumers can now enjoy unlimited HD Voice, Video Calls, SMS, High-Speed Data and access to Reliance Jio's Premium apps like JioPlay, JioOnDemand, JioBeats, MyJio and JioMoney.

*"Lava as a reliable brand, is delighted to create customer experience that gets better with every interaction. In this direction, we are extremely pleased to extend our association with Reliance Jio and offer unlimited calling and 4G data on our 4G smartphones as per the Jio Preview offer. In line with our brand promise, this partnership will help our customers enjoy a splendid and seamless smartphone experience said **Mr. Gaurav Nigam, Product Head, Lava International Limited***

The offer is available on the following Lava devices:

Lava Pixel V2	Lava A71	Lava X46	Lava X12
Lava X10	Lava A72	Lava X28	Lava X11
Lava V5	Lava A88	Lava X38	Lava X81
Lava X50	Lava A76	Lava X38 2GB	Lava Ivory s 4g
Lava V2s	Lava A89	Lava X17	Lava V2 3GB

To avail the offer, Lava 4G smartphone owners will have to download the MyJio app from the link bit.ly/LavaJioPreview which will be sent to them by Lava via SMS, post that users have to hit the "Get Jio SIM" on the home screen. This will generate a coupon code with Jio offer that mentions a period of validity. Users can visit their nearest Reliance Digital stores & Digital Mini stores with their smartphones to redeem the coupon code and submit the requisite documents to get the Reliance Jio SIM card.

For more information, please visit www.lavamobiles.com

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Disclaimer: LAVA shall not be held responsible for any assurances in relation to for the performance of Jio Preview Offer, Jio Promotional Offer and Jio APPs etc. For more details please refer www.jio.com.