

At **LAVA** we understand that our responsibility doesn't end at selling you our products. **LAVA** has been working in the area of safe disposal of electronic waste. Since mobiles and other electronic items are made of hazardous constituents under our global policy as well the legislation passed by the Ministry of Environment and Forests (MoEF), called E-waste (Management) Rules, 2016, which comes into effect from 1stOct 2016.



- **LAVA** will seek shared responsibility and cooperation from customers in reducing the environmental impact of their products.
- **LAVA** will comply with all the applicable laws related to e-waste management

As a part of e-waste recycling initiative, **LAVA** has partnered with 3R Recycler, India's leading electronic asset management and disposal company to comply with E-Waste management and Handling Rules in providing environmentally sound management of end of life electronics.

3R Recycler - As part of this partnership with 3R Recycler, the company will provide e-waste drop off centres and ensure environmentally sound management of electronics that have reached their end of life phase. 3R Recycler has obtained all the necessary authorizations from the appropriate governmental agencies for their processing facilities. 3R Recycler ensures proper recycling and disposal of e-waste. This helps us protect the environment from any hazardous consequences, which would be otherwise caused by the inappropriate waste management of e-waste.

Do's:

- Follow the instructions for proper handling of end-of-life equipment in our catalogues
- Make sure that your electronic products are recycled only by authorised recyclers/dismantlers
- Consult your nearest LAVA Collection Point for disposing products that have reached end-of-life
- Drop-off used Mobile Phones, batteries or any accessories at the nearest LAVA Collection Point at your cost
- Separate the packaging materials from the electronic products as per safe waste disposal options
- Protect the glass surface of any electronic product to avoid breakage

Don'ts:

- Never dismantle your electronic products yourself
- Never dispose electronic products in bins having 'Do Not Dispose' sign
- Never sell or give e-waste to informal and unorganised sectors like local scrap dealer/ rag pickers

- Never throw your electronic waste along with municipal waste as they end up reaching landfills.

In case of any queries regarding the proper disposal and/or recycling of electronics, consumers can contact the helpdesk at:

- **Toll Free Number –**
 - North India-**1800-102-8632**,
 - South India -**1800-843-3303**
 - East India- **1800-843-3301**,
 - West India -**1800-843-3302**,
- **Email – info@3rrecycler.com**